Robert Paris Jr.

Email Developer | HTML, CSS, Responsive Design
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Portfolio: robertparisjr.netlify.app

Professional Summary

Results-driven Email Developer with 3+ years of experience coding responsive, accessible, and high-converting HTML emails. Skilled in cross-client compatibility, Litmus/Email on Acid testing, and building templates for platforms like Mailchimp and Microsoft 365. Detail-oriented with a passion for pixel-perfect execution and optimizing engagement across email campaigns.

Technical Skills

Languages: HTML5, CSS3
Tools: Dreamweaver, Adobe Photoshop, Email on Acid, Litmus
Platforms: Mailchimp, Microsoft 365
Soft Skills: Problem Solving, Customer Service, Collaboration, Attention to Detail

Certifications

- HTML Email Responsive Templates (Udemy)
- Web Development Bootcamp (Udemy)
- CompTIA A+, Network+, Security+

Professional Experience

Freelance Jr. Email Developer

Apr 2022 - Present | Remote
- Built and tested 50+ responsive email templates using HTML/CSS
- Created modular and stackable layouts compatible across Gmail, Outlook, Apple Mail
- Used Email on Acid and Litmus to QA campaigns before deployment
- Designed campaigns for Sonos, Lyft, and Duolingo (see live portfolio)

Asset Protection Associate – Walmart Distribution Center

Oct 2020 - Present | Sacramento, CA
- Managed safety and loss prevention protocols in a high-volume distribution environment
- Collaborated with cross-functional teams to ensure EHS compliance

Assistant Automotive Service Manager

Jul 2001 - Sep 2020 | AutoNation, Sonic Automotive
- Scheduled service appointments and translated technical issues for customers
- Delivered high-quality customer service and handled escalations with empathy and clarity

Education

- Web Development Bootcamp, Udemy (2022–2023)
- Information Technology, El Camino College (2021–2022)